

## REQUEST FOR EXPRESSIONS OF INTEREST

**Republic of Moldova**

**Moldova Water Security and Sanitation Project**

**Credit No. 7027-MD**

**Reference No.:** MD-PIU-NORLD-554719-CS-CQS

**Assignment Title:** Consultancy Services for Video Production to Document Improved WASH Facilities in Selected Health Care and Educational Institutions under the Moldova Water Security and Sanitation Project

**Date:** June 12, 2026

Moldova Water Security and Sanitation Project (MWSSP) is a World Bank-financed Project to be implemented by the Ministry of Infrastructure and Regional Development (MIRD). The Project itself will have a duration of five years and aims to increase access to improved water supply and sanitation services in selected rural areas and towns, and to strengthen institutional capacities for water supply and sanitation service delivery.

Objectives: The selected consulting company shall provide professional video production services to record improvements in Water, Sanitation and Hygiene (WASH) facilities implemented in selected health care facilities and educational institutions under the Moldova Water Security and Sanitation Project.

The detailed Terms of Reference (TOR) for the assignment can be found at the NORLD web page: <https://ondrl.gov.md/categorie/proiectul-saasm/anunturi-saasm/>

The NORLD now invites eligible companies to express their interest in named assignment. Interested Companies should provide information demonstrating that they have the required qualifications and relevant experience to perform the services.

The expression of interested Companies is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank's "Procurement Regulations for IPF Borrowers" November 2020 ("Procurement Regulations"), setting forth the World Bank's policy on conflict of interest. Consultants may associate with other firms to enhance their qualifications, but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract, if selected.

A Consultant will be selected in accordance with the Consultant's Qualification-based Selection (CQS) method set out in the Procurement Regulations

Further information can be obtained at the address below during office hours 09 00 to 16 00 hours.

The applications should include letter of Expression of Interest and related recommendation letters, if any, together with a copy EoI in COPIABLE format.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by fax, or by e-mail) by **July 3, 2026, 16:00 o'clock, Moldova local time**, indicating the assignment title in subject line.

P.I. National Office for Regional and Local Development,  
Moldova Water Security and Sanitation Project  
57/1 Mitropolit Gavril Banulescu - Bodonui Str., 1st floor, MWSSP Office 1,  
mun. Chisinau, Republic of Moldova MD-2005  
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## TERMS OF REFERENCE (ToR)

### Implementation of the Moldova Water Security and Sanitation Project (P173076)

Consultancy Services for Video Production to Document Improved WASH Facilities in Selected Health Care and Educational Institutions under the Moldova Water Security and Sanitation Project

#### I. BACKGROUND

Moldova Water Security and Sanitation Project (herein after MWSSP) is a World Bank - financed Project implemented by the Ministry of Infrastructure and Regional Development (MIRD). The Project was signed on April 21, 2022. The Project itself will have duration of five years and aims to increase access to improved water supply and sanitation services in selected rural areas and towns, and to strengthen institutional capacities for water supply and sanitation service delivery.

The design of the project takes into account the Government of Moldova's vision for the water supply and sanitation (WSS) sector. Moldova's recently revised National WSS Strategy 2014–2030<sup>1</sup> endorses SDG target 6.1 and 6.2, sets national interim targets for 2024, and articulates strategic reform directions. The strategy's targets are to achieve coverage with WSS<sup>2</sup> infrastructure of 80 percent in urban areas and 75 percent in rural areas by 2024. The strategy stipulates improvement of the management and professionalization of services through regional WSS companies, leaving space for public-private models in geographies where regionalization is not delivering immediate advantages. It articulates the need to improve the regulatory environment, with a focus on inclusion, quality, and sustainability of services. At the same time, the WSS sector is a key priority area in the regional development policy, as reflected in the draft National Strategy for Regional Development 2022-2028.<sup>3</sup>

*The Project consists of four components:*

**Component 1:** Increasing access to safely managed WSS services in selected rural areas and towns. This component will develop new and rehabilitate existing WSS infrastructure and WASH facilities in rural areas and towns, thus expanding access and quality of services for households, businesses, and public institutions and supporting resilience.<sup>4</sup> It consists of two subcomponents:

**Subcomponent 1.1:** Expanding access and quality of WSS services. This subcomponent will finance climate-resilient investments in towns and rural areas.

**Water supply investments:** Expansion and rehabilitation of the regional water systems for water supply production and distribution, and service connections for LPAs in selected districts, including the preparation of relevant technical studies and management documents; technical supervision; and citizen engagement activities. This refers to water supply infrastructure in two identified subprojects, that is, regional water system expansion for LPAs in Cahul District and the ATU of

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<sup>1</sup> Updated and approved by Government Decision 440 of July 1, 2020.

<sup>2</sup> Sanitation refers to both access to wastewater networks and treatment systems and on-site facilities such as septic tanks.

<sup>3</sup> The National Regional Development Strategy is approved by the Government Decision no. 40/2022.

<sup>4</sup> See the WASH Climate Resilience Strategic Framework (UNICEF, Global Water Partnership, 2014) for links between WASH and climate resilience.

Gagauzia<sup>5</sup> and a regional water supply system with a surface water treatment plant in Riscani District. Many LPAs, particularly in the south (Cahul) as well as in the northern part along the Prut (Riscani), face shortages of water in the summer, with shallow wells/springs posing a challenge such as in villages in Riscani District, in the Vulcanesti town, and other villages in Cahul District.

Wastewater investments: Expansion and rehabilitation of wastewater systems in selected towns, including the construction and rehabilitation of sewer networks and service connections, and the construction of new wastewater treatment plants, including the preparation of relevant technical studies and management documents; technical supervision; and citizen engagement activities. This refers to two identified subprojects in Soroca and Comrat towns.

Pilot for on-site household sanitation: Selected rural or peri-urban villages, will benefit from the improvement of on-site household sanitation following a demand-led approach through the provision of technical assistance, the implementation of information campaigns, and the carrying out of civil works.

**Subcomponent 1.2:** Improving resilient WASH facilities in public social institutions. This subcomponent will finance works, goods, consulting services, non-consulting services and training/workshops to realize climate-resilient WASH facilities in HCFs and education institutions and implement hygiene education and behavior change communication program. The subcomponent will finance capacity development for school and health center management and LPAs to ensure adequate operation and maintenance (O&M) of the facilities.

**Component 2:** Strengthening institutional capacity at national and local levels for WSS service delivery. This component focusses on institutional capacities of national and subnational entities and WSS operators for management, planning, regulation and reform implementation, and performance improvement of service providers for green, resilience, and inclusive service delivery.

**Component 3:** Project management and coordination. This component will finance operational costs, consulting services, non-consulting services, goods, and training to finance the overall project management cost, including the project team at the Project Implementation Unit (PIU), implementation support consultants at the regional level within MIRD's RDAs for environmental and social standards implementation, and, at the national level, MIRD as the project implementing entity (PIE). It will finance training costs, including for capacity building in procurement, environmental, and social standards, specialized short-term implementation support consultants, financial audits, project communication and citizen consultations, and monitoring and evaluation (M&E).

**Component 4:** Contingent emergency response component (CERC). A provisional zero-amount component is included, which will allow for rapid reallocation of credit/loan proceeds from other components during an emergency under streamlined procurement and disbursement procedures. This component allows the Government to request the World Bank to re-categorize and reallocate financing from other project components to cover emergency response and recovery costs.

## **II. Objective of the assignment**

The objective of the assignment is to provide professional video production services to record improvements in Water, Sanitation and Hygiene (WASH) facilities implemented in selected health care facilities and educational institutions under the Moldova Water Security and Sanitation Project

## **III. Scope of Work**

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<sup>5</sup> Its autonomy is ethnically motivated by the predominance of the Gagauz people. On December 23, 1994, the Parliament of the Republic of Moldova accepted the 'Law on the Special Legal Status of Gagauzia'.

To achieve the objective of documenting improvements in Water, Sanitation and Hygiene (WASH) facilities implemented in selected health care facilities and educational institutions under the Moldova Water Security and Sanitation Project, the video production company will be responsible for the following tasks:

*Develop the key messages:*

The Company shall develop the key messages for the video, clearly communicating the objectives, importance, and benefits of improved WASH facilities for health care facilities and educational institutions. The key messages shall be developed in coordination with the Project Implementation Unit (PIU) and shall be subject to PIU approval.

*Develop the script:*

The Company shall prepare a detailed script for the video, outlining the storyline, narration, interviews (if applicable), and overall structure. The script shall be aligned with the approved key messages and submitted to the PIU for review and approval prior to filming.

*Produce the video:*

The Company shall produce the required video at selected health care facilities and educational institutions where WASH improvements were implemented under the Project (education institution in Zaicani village, Riscani rayon; health care institution in Volovita village, Soroca rayon; education institution in Doina village, Cahul rayon; education institution in Rudi village, Soroca rayon; health care institution in Tabani village, Briceni rayon; education institution in Svetlii village, UTAG). The video shall include relevant visuals of water supply systems, sanitation facilities, hygiene infrastructure, and the general environment, as well as short statements from institutional representatives and project staff, if approved by the PIU.

*Audio recording and editing:*

The Company shall be responsible for audio recording and post-production editing. The final video shall ensure clear sound quality and understandable messaging, accessible to a general audience without requiring technical or prior knowledge of the Project.

*Language and subtitles:*

The video shall be produced in the Romanian language, with Russian subtitles provided to ensure wider accessibility and outreach.

*Video quality and formats:*

The video shall be produced in high-definition (HD) quality, with a minimum resolution of 1080p, suitable for dissemination through television, social media platforms, websites, and public events. The Company shall provide the video in formats optimized for different distribution channels, as requested by the PIU.

*Length:*

The maximum duration of the video shall be up to 180 seconds (3 minutes).

**IV. DELIVERABLES AND TIMING**

The deliverable in Draft and Final versions shall be presented in MS Word and PDF format.

No.	Deliverable	Submission timeline	Approval timeline
1	Draft Script	Up to 15 calendar days from the date of the contract signing	Up to 10 calendar days from the date of the submission
2	Final Script	Up to 30 calendar days from the date of the contract signing	Up to 10 calendar days from the date of the submission

No.	Deliverable	Submission timeline	Approval timeline
3	Draft final version video	Up to 45 calendar days from the date of the contract signing	Up to 10 calendar days from the date of the submission
4	Final Video	Up to 60 calendar days from the date of the contract signing	Up to 10 calendar days from the date of the submission

## V. QUALIFICATION REQUIREMENTS

### 1. Qualification Requirements for the Consultant:

#### 1.a. General Experience of the Consulting firm:

- Experience in providing services related to the development of video and audio information materials, starting with/including concept development, scriptwriting, filming, and audio/video editing
- Staff experience in at least two similar missions/assignments;

#### 1.b. Specific Experience of the Consulting firm:

- Minimum 3 years of experience in production of high-quality video/audio products, including social advertising, social public announcements; public awareness experience;
- Participation as a consultant in at least **two (2) contracts** within the last ten (10) years, that have been successfully and substantially completed and that are similar to the services to be procured;

### 2. Qualification Requirements for the Key Staff:

The Consultant Team shall comprise (but not limited to) key personnel with the following qualifications:

1. Producer – at least 3 (three) years of demonstrated professional experience.
2. Camera operator – at least 3 (three) years of demonstrated professional experience.
3. Camera and lighting assistant– at least 1 (one) year of demonstrated professional experience.
4. Director of Photography – at least 3 (three) years of demonstrated professional experience.
5. Video editor– at least 3 (three) years of demonstrated professional experience.
6. Colorist (final color correction and grading of the material) – at least 3 (three) years of demonstrated professional experience.

The **Consultant** is strongly encouraged to involve qualified female candidates for this activity.

## VI. Institutional Arrangements

The Company will report to the MWSSP PIU Manager. The MWSSP team will oversee the process of consulting services, manage the implementation of the contract.

The MWSSP team will provide the company with necessary support to complete the assignment: project documents necessary for assignment accomplishment and arranging the meetings.

## VII. Confidentiality statement:

All data and information received from MWSSP for the purpose of this assignment is to be treated confidentially and are only to be used in connection with the execution of these Terms of Reference. All intellectual property rights arising from the execution of these Terms of Reference are assigned to MWSSP PIU. The contents of written materials obtained and used in this assignment may not be disclosed to any third parties without the expressed advance written authorization of the PIU.